

DISCOVER SENIOR COASTSIDERS



ANNUAL REPORT
2020-2021

WHO WE ARE

Founded in 1977, Senior Coastsiders promotes healthy aging by providing opportunities, support and resources for older adults from Montara to Pescadero and Skyline to the Sea. We create an environment for Coastside seniors that meets their needs, enriches their lives and respects their creativity, dignity, and value.

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Dear Senior Coastsiders Supporters,



Sandi Winter
Executive Director



Connie Santilli,
Board President

We are proud to share this report with you that highlights the activities and accomplishments of Senior Coastsiders during the fiscal year that ended June 30, 2021. With the pandemic affecting every aspect of our operations and increasing demand for our services, our dedicated staff and volunteers worked harder than ever to meet the needs of Coastside seniors for food, care management, social connection, and home repairs.

We prepared over 40,000 meals in our kitchen and delivered them to the homes of older adults, who were sheltering in place due to the COVID lockdowns. We expanded our capacity to meet the growing need for information, assistance, and wellness checks, and we used our meal delivery infrastructure to bring treats, education, and entertainment to seniors. We changed our in-person classes and activities to Zoom, so that seniors could connect with others and continue to be physically and mentally active. We hosted COVID testing, and we constantly adapted our systems and processes to keep everyone safe and healthy. We were honored when the community recognized our efforts with the Half Moon Bay Coastside

Chamber of Commerce "Frontline Phenom" award and nominated us as a Pivot Pioneer and Service Superhero.

To meet the considerable and sustained increase in demand for our services, we proactively applied for and received COVID-related funding from a variety of sources. We also partnered with the San Mateo County Area Agency on Aging to receive emergency federal aid to supplement our usual Older Americans Act funding. Thanks to this forward-thinking stewardship, and to the generosity of individual donors, who supported us in meeting the needs of our community, Senior Coastsiders continues to be in a solid financial position. We recognize that these uncertain times require us to build our endowment and reserves, so we can provide opportunities, support, and resources for older adults on the Coastside and their caregiver networks into the future.

During the challenges and upheavals of this past year, we remained focused on our mission to support successful aging. As we welcome people back to the center for classes and in-person dining, we are looking for new ways to provide a vibrant environment and build connections within the community.

We recently created a labyrinth in the courtyard to the right of our entrance. Unlike a maze, a labyrinth is a single path with no dead ends or wrong turns. Some think of it as a watering hole for the spirit. Others believe it can build a stronger sense of community. We offer it as a simple gift to seniors and others on the Coastside with hopes that it will provide an opportunity for quiet reflection and peace. We welcome you to come and enjoy a contemplative, healing walk. Since it is drawn in chalk, the labyrinth will last only until we are blessed with rain.

Thank you for your continued generosity. Your support directly empowers Coastside seniors and their caregivers by providing opportunities, services, and resources, building community, and engaging in advocacy.

Yours truly,

Sandi Winter

Connie Santilli

DIRECTORS

BOARD



David Dickson

"Serving on the Board gives me the privilege of working with a dynamic group of service-minded people dedicated to improving the well-being of our community."



Lisa Lopez

"I have always felt the need to be of service to the senior community and in that service teach others how to respect and understand our older generation's needs."



Charmion Donegan

"Being on the board is one of the most fulfilling things, because I believe in volunteerism and giving back to my community and I can't think of a better place to do both of those things."



Angela Niemann

"I am setting an example for my four kids of how important it is to give of my time and treasure to improve the lives of others in our community."



Jill Jacobson

"Serving on the Senior Coastsiders Board, I get to collaborate with a talented group of community leaders to bring our mission to life. It is important and a pleasure."



Ed Odasz

"I'm happy to have the opportunity to help guide and shape the fundamental services provided to our Seniors."



Steve Kikuchi

"Becoming a Senior Coastsiders board member has been fulfilling, allowing me the opportunity to participate in improving the quality of life for our seniors on the coast."



Connie Santilli

"Being a Board member fills my desire to be of service to the local seniors and teach others how to respect and understand our older generation's needs."



Robin Kirby

"I truly enjoy being part of the Board, as each member is so passionate about the mission of the organization."



Robert Zadek

"I am forever grateful to live on the San Mateo Coast. Serving on the Board means having an opportunity to give back to a community I love for a cause I care about."

STAFF



Top: Kim Olivares, Casey McClung, Hope Atmore, Edison Ledezma, Dale Salazar
Bottom: Manny Orozco, Sandra Winter, Judy Matienzo, Tracey Gould, Edna Martinez

MEETING THE

Meals

28,086

Regular Deliveries



12,646

COVID-Related Deliveries

Classes
& Activities

651 In Person & Online



Devices Given
& Loaned

150 Battery
Back-ups Given

100 Battery Solar
Panels Delivered

35 Assistive
Devices Loaned



Home Repairs

29 Projects



Volunteers

6,815 Hours



Care
Management

REGULAR SERVICES

10,000

COVID-RELATED SERVICES

5,940 Information
& Assistance

3,441 Follow-up
Contacts

5,583 Wellness
Checks



CHALLENGES



Senior Coastsiders rose to to the challenges of COVID by directly addressing the needs of our community.

We adapted our workflows, changed our program offerings and format, repeatedly updated our health and safety protocols and procedures, expanded our supply chain network to include new food vendors, and conducted stringent cleaning and sanitizing activities.

COVID
Extra Care



824 Tests Given

174 Care Packages Delivered

120 Vaccines Given

CLIMATE



A series of monthly programs that focus on environmental awareness, advocacy, and action, inspired by the World Cafe Climate Action event in October 2020.



OCTOBER 2020
World Cafe Climate Event

2021

JANUARY *Kiss the Ground* Film and Discussion:
How soil helps reverse global warming

FEBRUARY Citizens Climate Lobby:
What can I do about climate change?

MARCH Where does my electricity come from?
How can I be greener?

APRIL Story of Plastics in SMC:
From human health to ocean protection

MAY SMC Local Hazard Mitigation Plan

JUNE Link between Soil and Nutrition

EVENTS

We responded to COVID health and safety guidelines by shifting the format of our annual fundraising and community events.



Taste of the Coast

Taste of the Coast supported 25 local establishments by attracting ticket-holding patrons to their locations for to-go and outdoor dining. Seven additional businesses offered gift cards, discounts, and wine as raffle prizes.

Pumpkin Run

42nd Annual Pumpkin Run shifted to a format that allowed runners to participate independently to complete a 5K, 10K or half marathon, as well as options to combine race distances in the Double Trouble (5K and 10K) and Tri-Fecta (all three races).



Seniors Night Out

Board members and staff brought a version of **Seniors Night Out** to 75 homebound older adults by delivering a delicious meal of salmon and potatoes with a hollandaise sauce—along with a goodie bag filled with gifts and sweets—bringing much needed joy in a stressful time.



MEALS



"The best of every day is a vegetarian meal from Senior Coastsiders—delicious and nutritious, made with love and delivered with a smile."

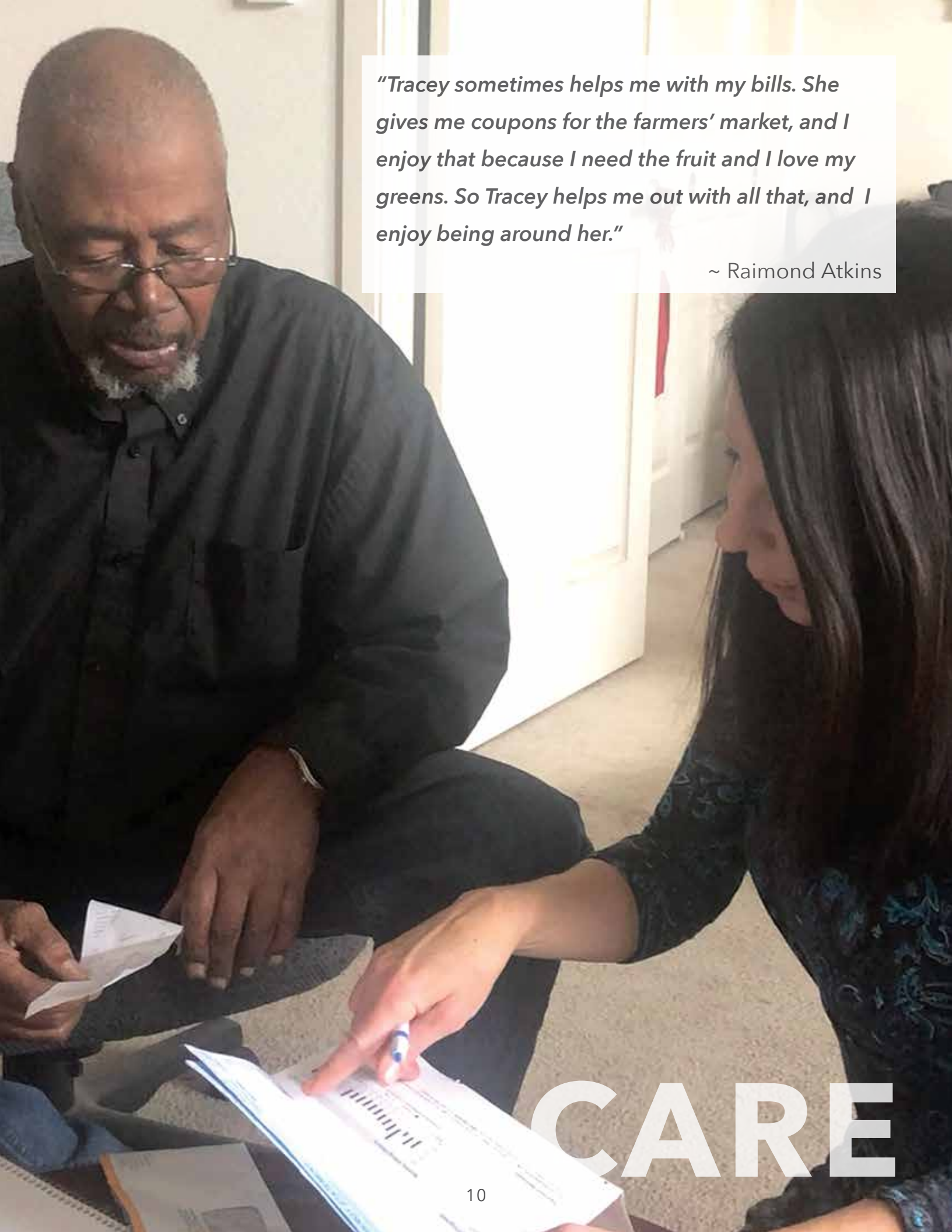
~ Valerie Dreyer

HOME REPAIR

"I got a new section of fencing and a gate. The gate was so bad I couldn't open it anymore. Now I can get out of my house more safely."

~ Mary Alice Pearce



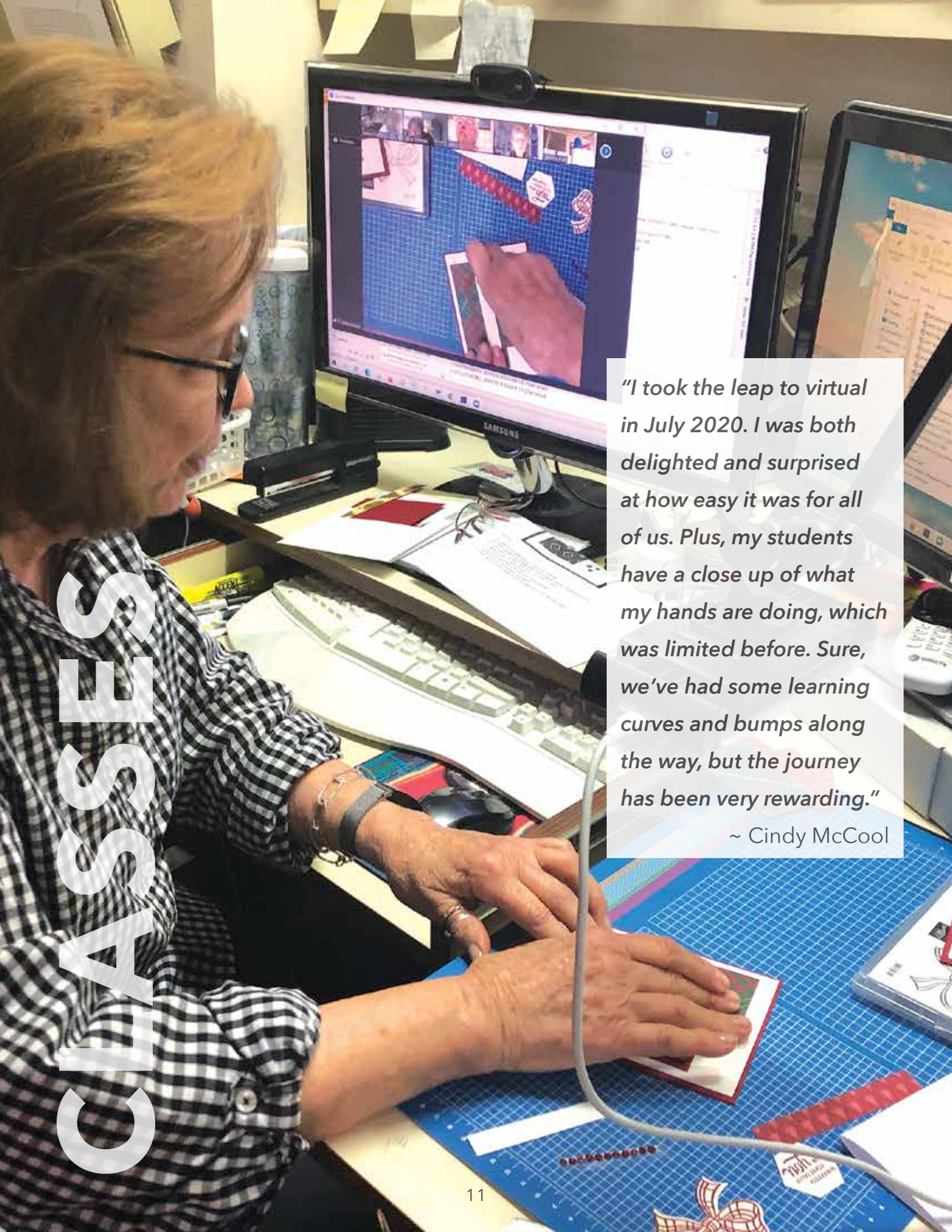


"Tracey sometimes helps me with my bills. She gives me coupons for the farmers' market, and I enjoy that because I need the fruit and I love my greens. So Tracey helps me out with all that, and I enjoy being around her."

~ Raimond Atkins

CARE

CLASSES



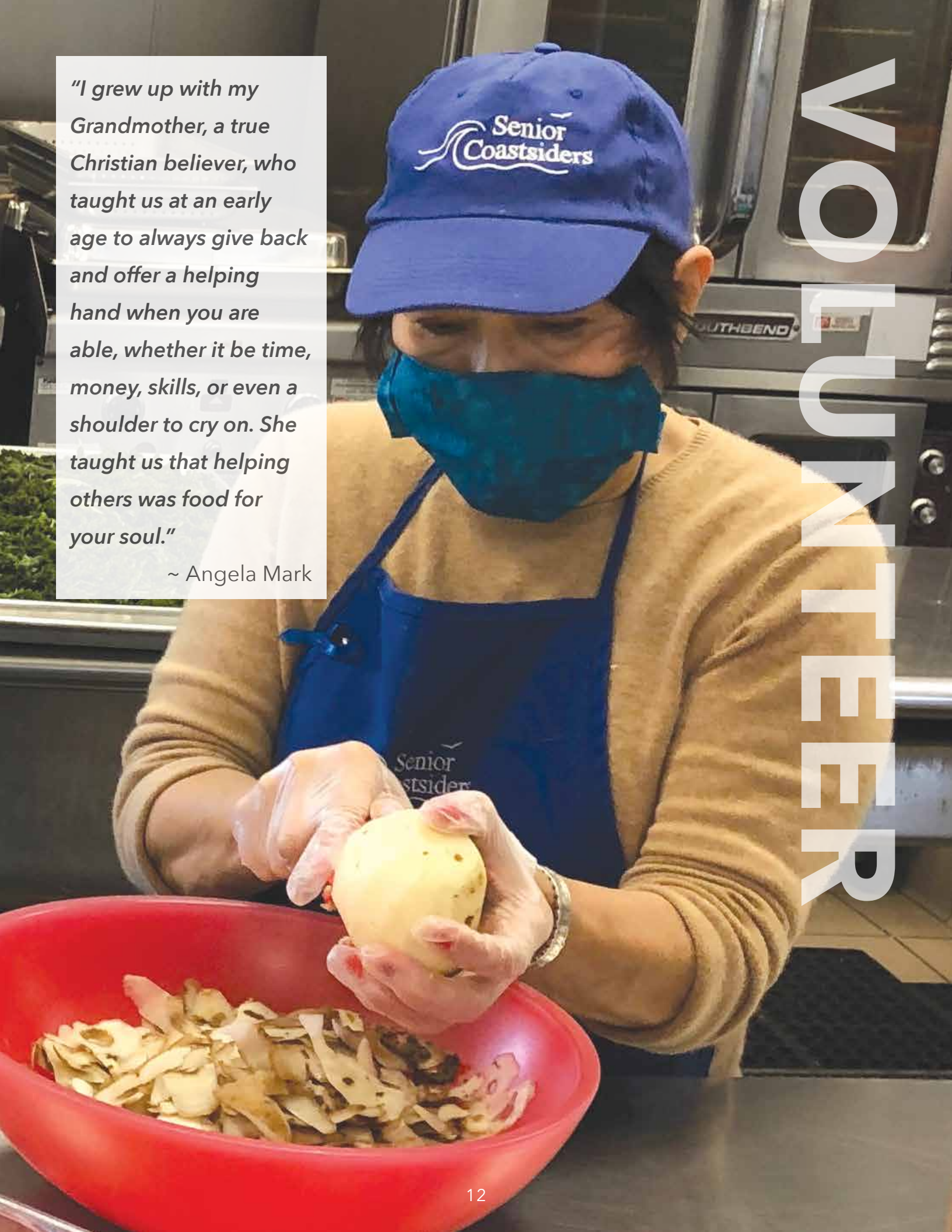
"I took the leap to virtual in July 2020. I was both delighted and surprised at how easy it was for all of us. Plus, my students have a close up of what my hands are doing, which was limited before. Sure, we've had some learning curves and bumps along the way, but the journey has been very rewarding."

~ Cindy McCool

"I grew up with my Grandmother, a true Christian believer, who taught us at an early age to always give back and offer a helping hand when you are able, whether it be time, money, skills, or even a shoulder to cry on. She taught us that helping others was food for your soul."

~ Angela Mark

VOLUNTEER



DEVICES

Our ongoing service of providing assistive devices to older adults expanded to include home battery backups for seniors who depend on medical devices.



Battery Backups

"It means I can sleep at night when the power is off, as I am totally dependent on the C-Pap to keep me sleeping. I can't breathe without it, so it's a vital part of my life; and without power I'm dependent on a battery. This will be a very, very handy tool."

~ Farris Hix

Assistive Devices

"I am so grateful for the walker Senior Coastsiders provided to assist in my recovery from a hip dislocation. It enabled me to get moving again, lightened my financial stress and gave me a sense of connection to the community."

~ Marilyn Ledoux



SUPPORT

Make a Donation

Donations support our daily Operations or can be directed to our Endowment Fund. Please consider joining our community of monthly donors to support all of our programs that benefit Coastside seniors. Contact us for information or assistance.

Leave a Lasting Legacy with Planned Giving

Leaving a legacy through planned giving offers valuable estate advantages and allows you to create a lasting impact for the public good. Your planned gift left to Senior Coastsiders can also enable us to direct funds toward our most critical needs. Work with your estate planning professional or tax advisor to determine the most favorable income tax benefits and the giving options that allow you to fulfill your wishes and benefit your favorite causes.

Donate Stock

Giving stock not only enables you to have a positive impact on the lives of community seniors, but you can also avoid paying costly capital gains tax. Contact your broker or tax advisor to arrange the gift.

Donate Your Used Car

Donating your old car (running or not) is easy and fast through our partnership with Careasy.org. Your donation stays local and helps our community. Contact us for information or assistance.

Volunteer Your Time, Talent & Heart

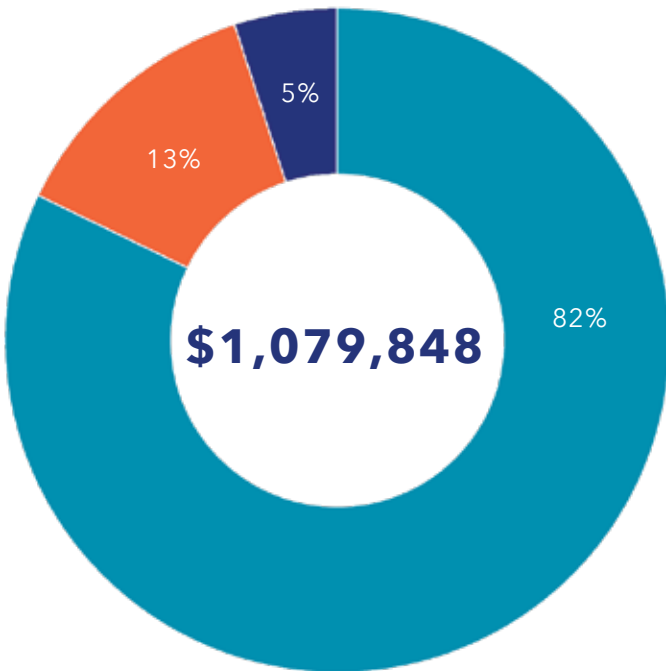
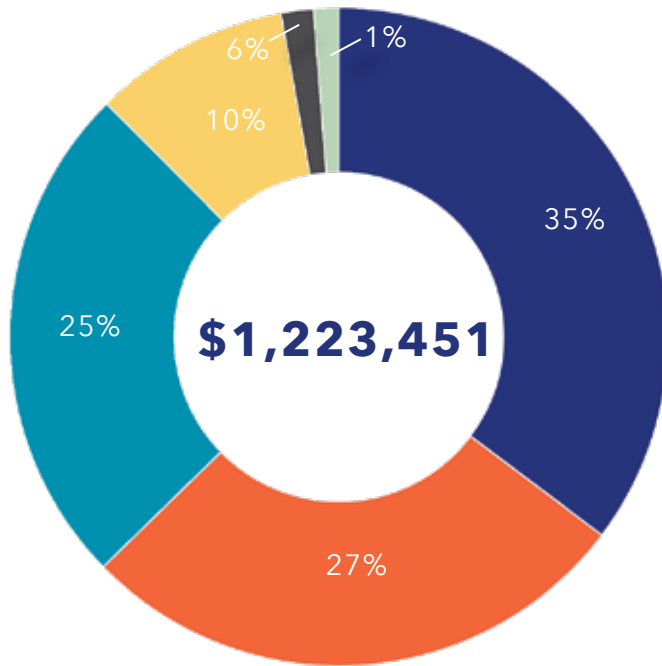
We depend on volunteers. You can help by preparing and serving lunches, delivering Meals on Wheels, teaching a class, helping with fundraising or events, doing minor home repairs, or assisting with special requests, such as grocery shopping or reading. Volunteer opportunities for individuals—and for some businesses or service organizations—are available in many of our services and programs. Interested? Fill out our online form.

Visit seniorcoastsiders.org for information about making a donation or volunteering.

FINANCIALS

REVENUE

Grants, contracts, programs	\$431,639
Contributions: cash and in-kind	\$335,384
COVID related funding	\$303,952
Fundraisers and special events	\$117,769
Investment Income	\$19,585
Foundations	\$15,123



EXPENSES

Programs	\$887,455
Management	\$138,219
Marketing and fundraising	\$54,174

These figures use unaudited financial data as of June 30, 2021. Our audited information will be posted to our website as soon as it is available. Please visit seniorcoastsiders.org/financials.

RESOURCE



Our center, uniquely located on a senior housing campus, is equipped with a commercial kitchen, large multi-purpose/dining area, meeting rooms, and outdoor spaces that are used for dining, activities, and events in the service of our community.

COMMUNITY KITCHEN

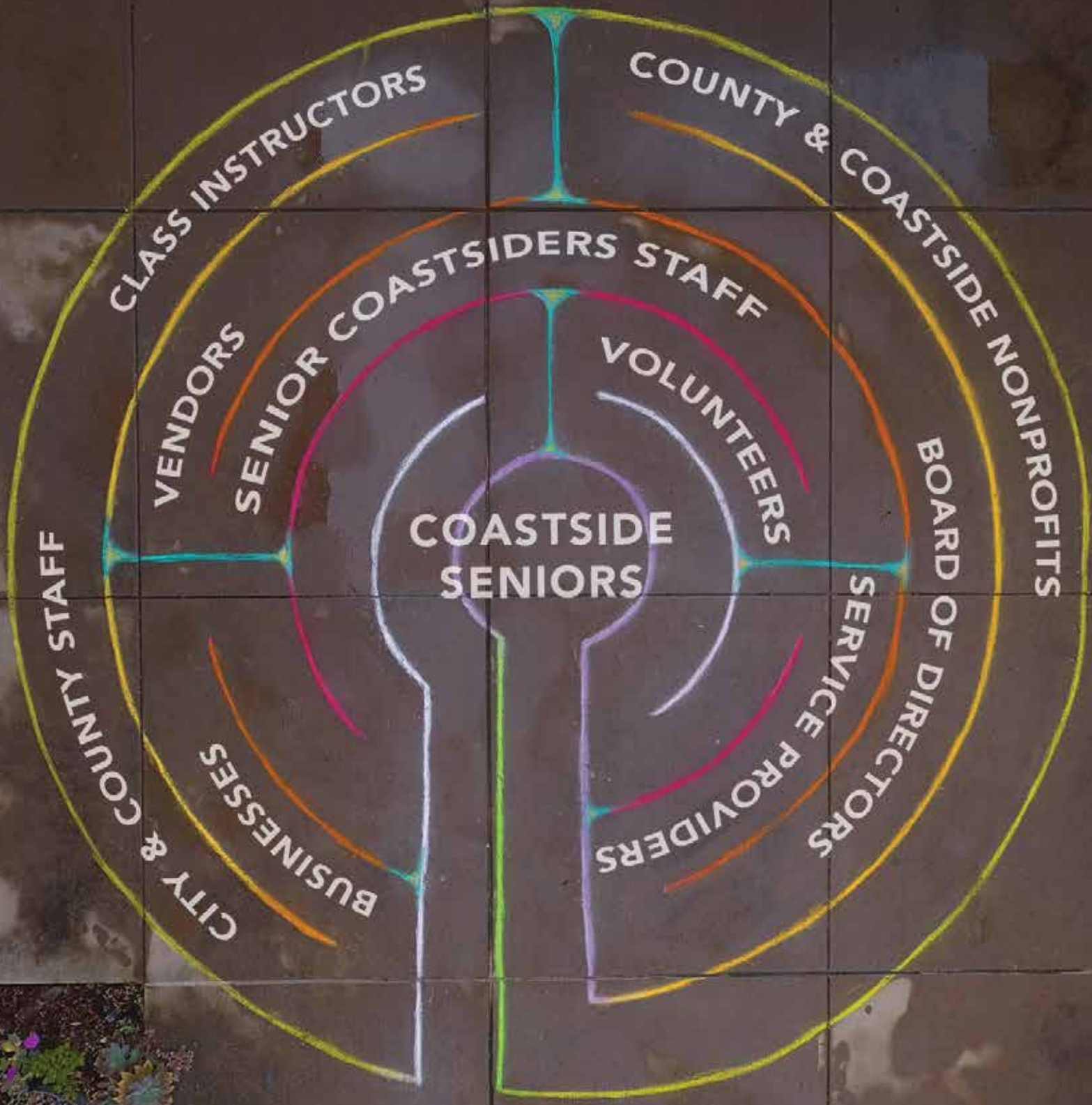
During COVID our kitchen kept busy making lunches for home delivery. **Table of Plenty** and **No Strings Attached Breakfast** also used our kitchen to prepare weekly meals for community residents.

MEETING ROOMS & MULTI-PURPOSE/DINING ROOM

Under normal circumstances our center is used as a venue for support groups, exercise classes, health/wellness activities, groups/clubs and various meetings and events.

OUTDOOR COURTYARD AND PARKING LOT

During COVID we used the courtyard and parking lot to host jazz concerts, a barbeque, and outdoor exercise classes.



THANK YOU

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